

# RENK KULLANIMI

## USE OF COLOR

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Pantone 7622 C  
C 0 M 100 Y 100 K 35



Pantone Black C  
C 0 M 0 Y 0 K 100



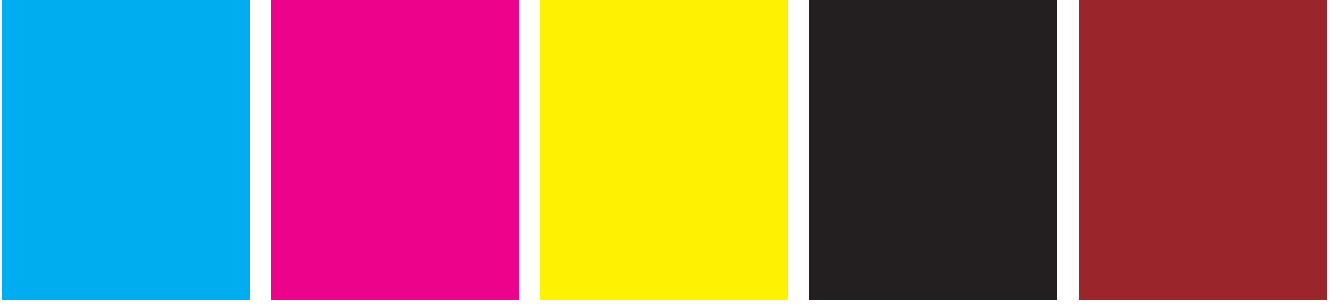
Pantone Black C - %90  
C 0 M 0 Y 0 K 90

## BASKI TEKNİK BİLGİLERİ

### PRINTING TECHNICAL INFORMATION

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#### OFSET RENK KULLANIMI / OFFSET COLOR USAGE



Cyan

Magenta

Yellow

Black

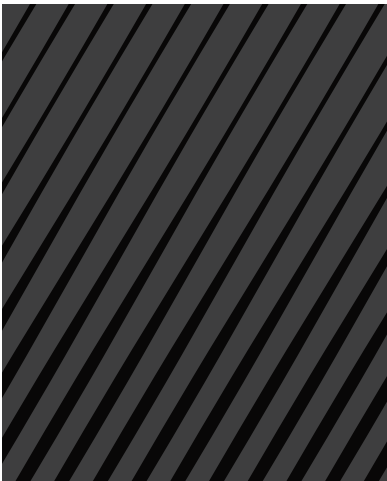
Pantone 7622 C

#### KAĞIT / PAPER

Karton/Cardboard 300gr. Kroma/Chrome Cardboard

#### LAMİNASYON / LAMINATION

Selofan/Cellephane Mat/Matte

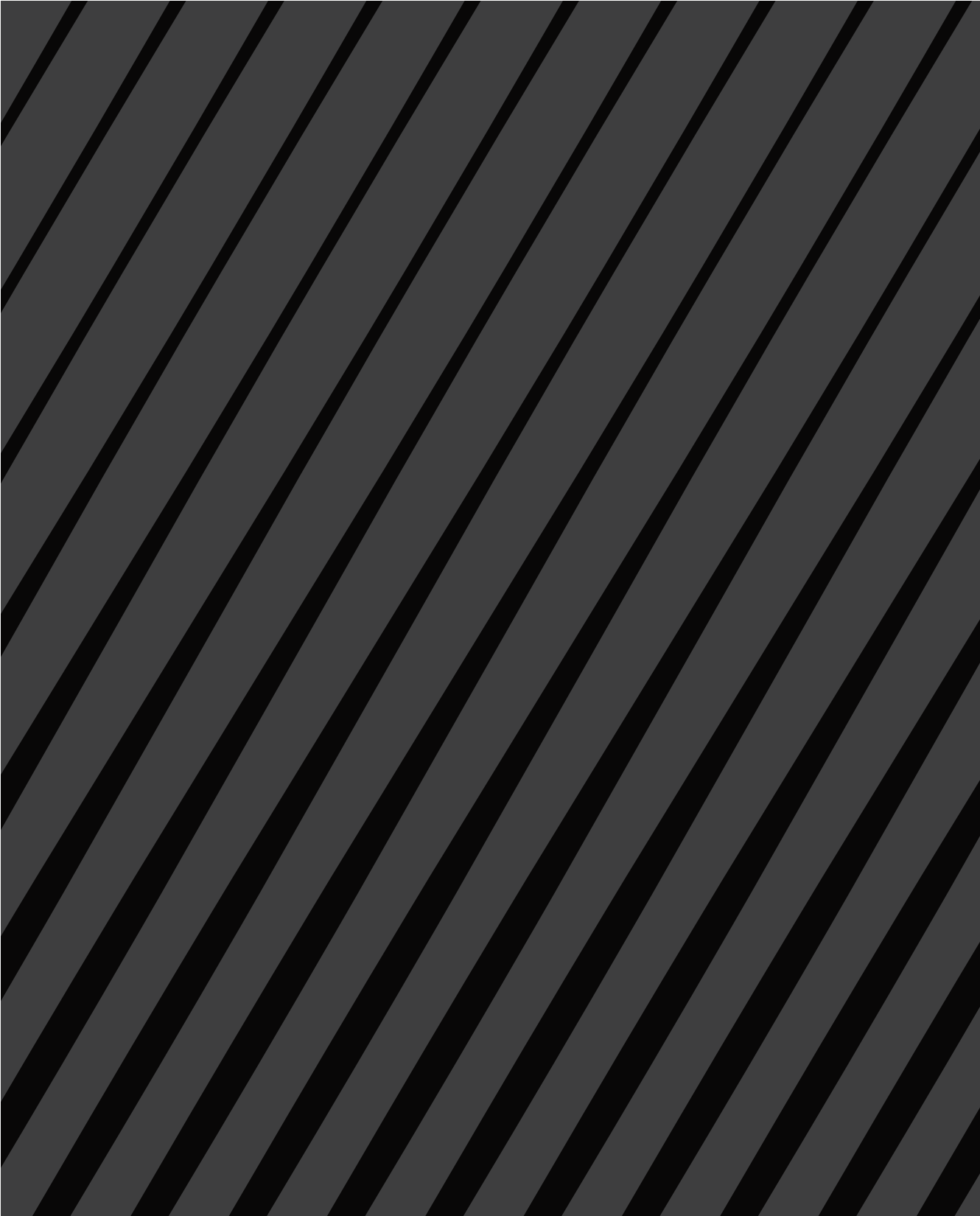


%90 Siyahta nokta kazancı maksimum %5  
90% Black point gain max 5%

**DESEN KULLANIMI**

**PATTERN USAGE**

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**DESENLİ ZEMİNDE LOGO KULLANIMI**  
**USING A LOGO ON A PATTERNED BACKGROUND**

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**BSG**®

**BSG**

**AUTO PARTS**

## DÜZ ZEMİNDE LOGO KULLANIMI

LOGO USAGE ON UNPATTERNED GROUND

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**B.SG**®

The image shows the B.SG logo in white on a solid red background. The logo consists of the letters 'B.SG' in a bold, italicized, sans-serif font. A registered trademark symbol (®) is located to the upper right of the 'G'. Below the letters is a white, curved swoosh that tapers at both ends, resembling a stylized underline or a dynamic element.